

# Press Release

Date for release	From	Contact Tel	Email
For immediate release 18 <sup>th</sup> May 2009	Sharon Keen Marketing Manager	01386 562935	<a href="mailto:sharonk@wychavonleisure.co.uk">sharonk@wychavonleisure.co.uk</a>

## Title

## Splash into summer!

### Body Text

For fun in the sun in Droitwich this summer there is only one place to be; the Lido which opens its gates to the public for the summer season this weekend on Saturday 23<sup>rd</sup> May at 10.30am. An adult swim is £3.90 and a junior for just £2.60 with family and block tickets available for even better value.

It's a great day out for all the family to spend long hot summer days lazing by the pool. Opening hours from 23<sup>rd</sup> May to 12<sup>th</sup> July will be 12.30pm to 6pm Monday to Friday with Saturday and Sunday being 10.30am to 6.30pm throughout the season. From 13<sup>th</sup> July until 6<sup>th</sup> September the Lido will be open from 10.30am to 6.30pm each day. A family of 4 tickets is available at just £11 which makes it great value for money.

The pool is 40m by 18m with a shallow beach area and water fountain, along with changing rooms, toilets and showers. There is also a wet play area for the children with water canons, palm tree sprays and steerable water jets. With terraced areas for sunbathing and a café which serves ice creams and light refreshments to both the Lido and park and is open every day through the season. The Lido is heated to a Mediterranean 21°C and uses brine extracted from the salt deposits beneath the town.

If you're an early bird the Lido is open for an early morning swim on Monday, Wednesday and Friday 7am to 9am for just £3.20 a swim

Peter Williams, Managing Director of Wychavon Leisure a not-for-profit organisation who manages the facilities on behalf of Wychavon District Council said "We hope the people of Droitwich Spa will continue to visit the Lido and bring along family and friends for a great day out."

Jack Hegarty, Managing Director of Wychavon District Council said "We hope the weather is kind to us this year and everyone can enjoy this fantastic facility. It's been a major investment for the town and is an asset we can all be proud of."

For more information please give a call on 01905 799342 or take a look at [www.wychavonleisure.co.uk/Lido.aspx](http://www.wychavonleisure.co.uk/Lido.aspx) or contact us on [info@wychavonleisure.co.uk](mailto:info@wychavonleisure.co.uk)

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## Notes for Editors

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